

Report on Orientation Programme on SSIP 2.0

Date: 03 September, 2025

Venue: Hall C – 4, Government Commerce College, Gandhinagar

Participants: 130

An Orientation Programme on “SSIP 2.0 – Student Startup and Innovation Policy” was organized on 21 August 2025 at C-4 Hall, Government Commerce College, Gandhinagar for the students of B.Com. Semester – 1. The programme was conducted with the objective of creating awareness among newly admitted students regarding innovation, entrepreneurship opportunities, and the benefits available under the SSIP 2.0 initiative of the Government of Gujarat.

The orientation session was delivered by Dr. Dhaval Nakum, SSIP Co-ordinator and Assistant Professor, Government Commerce College, Gandhinagar. The programme witnessed enthusiastic participation from students who actively attended and interacted during the session.

During the programme, Dr. Dhaval Nakum explained the concept, objectives, and importance of the Student Startup and Innovation Policy (SSIP 2.0). Students were informed that the policy has been introduced by the Education Department, Government of Gujarat with the aim of promoting innovation, startup culture, and entrepreneurship among students across various educational institutions.

The session primarily focused on the eligibility criteria under SSIP 2.0. Students were guided regarding who can apply under the scheme, including undergraduate students, postgraduate students, diploma students, research scholars, and alumni up to the prescribed age limit. It was explained that students from commerce and non-technical backgrounds are also eligible to receive support if they possess innovative and practical ideas with entrepreneurial potential.

Special emphasis was given to the financial and institutional support available under SSIP 2.0 for innovation development. Students were informed about assistance for prototype development, idea validation, mentorship, incubation support, and startup

guidance. The speaker also elaborated upon the support available for Intellectual Property Rights (IPR), particularly patents and trademarks. Detailed information was provided regarding how innovative ideas and business identities can be legally protected through patent and trademark registration and how SSIP 2.0 provides guidance and support for such processes.

The programme also highlighted the importance of innovation and entrepreneurship in the present economic environment and encouraged students to think creatively and develop problem-solving approaches. Students were motivated to convert their ideas into startups and utilize government support systems effectively.

An interactive discussion session was conducted wherein students raised queries related to startup funding, idea selection, patent filing process, trademark registration, and opportunities available under the SSIP ecosystem. The speaker addressed the questions in a practical and student-friendly manner, making the session highly informative and engaging.

The orientation programme proved to be highly beneficial for the students of B.Com. Semester – 1 as it enhanced their awareness regarding startup opportunities, innovation support mechanisms, and intellectual property protection. The programme successfully created curiosity and motivation among students towards entrepreneurship and innovation-driven learning.